

# Meeting the Needs of an Ageing Population 2021

ONLINE EVENT

27TH JULY

**IGPP** Institute of Government  
& Public Policy



University of  
East London

## About the event

People are living longer than ever before and the age profile of our society is changing rapidly. According to the Office for National Statistics, there are nearly 12 million people aged 65 and above in the UK and in 50 years, there are projected to be an additional 8.6 million. By 2030, one in five people in the UK will be aged 65 or over. The fastest-growing age group is 85+, which is set to double to 3.2 million by mid-2041. These changes have major implications for service delivery to cater to older people's future needs in terms of housing, finances, health and social care. Without fundamental changes in society, inequalities in financial and health outcomes will widen for older people.

This timely event will address the key challenges that are facing professionals within the health, social care and voluntary sectors in addressing the changing needs of an ageing population. It examines how innovation in consumer products and services for older people can meet the needs of an ageing society. Attendees will hear both high-level keynotes and practical case studies exploring changing approaches to work, finances, healthcare and housing and how to develop effective interventions to ensure that the next generation of older people reap the benefits of longer, healthier and happier lives.

## Why attend?

- Meet other like-minded professionals and develop new, beneficial connections
- Through the learning opportunities and sharing of best practice, you will be able to implement improvements in your workplace
- Impact the wider agenda and be part of future planning
- Be part of organisations that continue to evolve, improve and innovate
- Learn how to make the best use of key products and services that can help transform your organisational capabilities

**Book now**

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## Agenda

- 9:00** Online Registration
- 9:30** Chair's Welcome Address
- 9:40** Keynote Address: Post-Pandemic Challenges For All Ages In An Ageing Society
- 10:00** Keynote Address: Analysing The State Of Ageing Today And Taking Steps To Change The Trajectory In The Future
- 10:20** Special Address
- 10:40** Q&A Session
- 11:05** Break And Networking
- 11:35** Case Study: Looking To The Future: Preparing For Different Retirement Scenarios
- 11:55** Case Study
- 12:15** Helping Older People Age Well Through A Healthy Lifestyle Programme For The Over 50s
- 12:35** Q&A Session
- 12:55** Break and Networking
- 13:40** Case Study: Housing, Ageing, Health And Care: Using The Data
- 14:00** Improving Older People's Access To Fully Accessible Homes To Enable Independence And Promote Wellbeing
- 14:20** Possible Public Health Implications of Raising the State Pension Age and How to Mitigate Them
- 14:40** Q&A Session
- 15:00** Chair's Summary and Close

## Key speakers



**Louise Ansari**

Director of  
Communications and  
Influencing,  
Centre for Better Ageing



**Daniela Silcock**

Head of Policy Research,  
Pensions Policy Institute (PPI)

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## Learning outcomes

- Explore innovative approaches to work, finances, health and care and housing for the future of an ageing population
- Get an updated overview of the state of ageing in the UK today and hear from senior representatives from central and local government, the NHS, the voluntary sector and academia
- Understand key environmental and social factors that put older people at risk of loneliness
- Assess the impact of increased food costs on the ability of older adults to live a healthy life
- Learn how joint working between healthcare, social services and the voluntary service can be optimised to enable people to age well and prevent avoidable hospital admissions

## Audience

This event brings together Heads, Directors and Senior Managers of Community Health, Health and Wellbeing, Adult Social Care, Housing, and Integrated Care from Local Government, Central Government, NHS, and Charities to discuss key challenges and solutions around meeting the needs of the ageing population.

In association with



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